

PRESS RELEASE

For immediate release.

Calgary, November 24, 2008 – Discovery 4 House, Avalon’s second Net-Zero house a learning experience for SAIT students and faculty

Discovery 4 House will be built by Avalon trades – however SAIT students and faculty will be able to watch the construction and learn from the house as it is built – use as a teaching tool however Avalon trades will complete all the work on the house. The house will be built alongside the SAIT student’s project the Solar Decathlon House to compete in Washington in the Solar Decathlon competition.

Currently in the planning stages, Discovery 4 construction is expected to start in early 2009. Although products and technologies for the house have not been yet been confirmed, it will be the second Net-Zero house built by Avalon and is expected to explore new cost effective technologies which focus on home affordability. Avalon’s vision is to build 100 per cent of their homes as Net-Zero at no additional cost to consumers by 2015. Net –Zero homes produce as much energy as they consume on an annual basis. But Avalon takes environmental responsibility a step further to include exploration of water conservation measures, waste reduction techniques and improvement in indoor air quality.

“This terrific private-public partnership which will facilitate an exchange of ideas, foster learning and research of new green building technologies” states Ryan Scott, CEO and President of Avalon Master Builder. “SAIT and the home building industry will both benefit”.

Discovery 4 House will be constructed on site at SAIT on a parking lot at 14th Street and 16th Ave and will remain there for the duration of construction. When completed it will be moved to its permanent home in McKenzie Towne to be used as a showhome and eventually sold. The proceeds from the sale of the home will be donated to SAIT.

For more information please contact: